

InVIEW

Provide the members of your association, industry or even your client base with a high value industry-proven survey program, that is easy to launch, requires minimal participation effort - and is delivered at a cost well below market price for comparable solutions.

If you and/or your stakeholders are looking for further insight into employee engagement, benefits, employer branding, culture, industry affinity, etc., InVIEW offers a straightforward and economical option to do so.

ClearPicture will work with you to configure the targeted survey instrument and ensure the results are statistically viable. The program will be enabled on our industry-proven platform (see Technology)

As an association or group, you will benefit from aggregate benchmarking data, valuable intelligence for setting policy or representing the organization, and valuable input into programs and training opportunities.

If you would like further information, please contact us at engage@clearpicture.com , or call us at 1.888.422.1177 **YOUR ASSOCIATION WILL BENEFIT:**

- Increase member affinity through access to a high end program designed to target an area of interest
- Generate additional association revenue from InVIEW program fees
- Establish a position of thought leadership with the InVIEW results , and develop targeted educational programs
- Leverage targeted data to advance your association mandate with government, or other organizations

MEMBERS WILL BENEFIT:

- Enjoy an enterprise level, market proven survey solution for a fraction of the market price
- Gain valuable insight into the survey target data such as motivation, factors leading to turnover, or strategies to attract high quality resources
- Leverage a unique opportunity to develop targeted benchmarks for the industry, peer organizations, region, etc.
- Easily measure and track progress over time with trending capabilities