

insight - Online Data Analytics

“What do these results mean?” A question most survey program managers face on a regular basis. How do you get the answer? In many cases, you phone your consultant, find one or more reports and create a spreadsheet to start analyzing the numbers, or request another report from your vendor which you hope will answer the question.

insight On-Line Data Analytics, puts the answers in your hands; literally. With just a few mouse-button clicks, you can drill-down into the data to better understand the numbers in the reports. And you can do this with the confidence that individual responses will be protected through the system’s enforcement of your suppression and data-access rules. Analyze the data in real-time by demographic, by comment, by group. If the organization structure of the company changed during or after the survey, you have the power to make those changes as well, by creating new “Workgroups”. Generate a new report that reflects a new Workgroup in just a few minutes. Very easy to use; Very Powerful.

insight Data Analytics Screenshots:

{rokzoom album=|analysis| title=|Select your analysis parameters|}images/insight/analysis.jpg{/rokzoom} {rokzoom album=|analysis| title=|View your results on the fly.|}images/insight/analysis2.jpg{/rokzoom}