

Consulting

We understand that a survey or research project is not just about the technology. That is why we are experts on methodology, instrument design and project process first and we are technology experts second. Our experts engage with our clients to develop a thorough vision of the project. The project is then enabled with our proven software platform.

Our Consultants:

- advise on survey best practices
 - create psychometrically sound surveys, ensuring reliable measurement and validity
 - provide advanced survey analysis and interpretation
 - engage focus groups and interviews for in-depth analysis
 - facilitate executive results feedback sessions
 - provide workshops on results interpretation
 - recommend follow-up actions based on survey results
- Read more about how our consultants can help with [Survey Planning and Design](#) and [Post Survey Interpretation](#)