

## Technology

ClearPicture has been conducting web-based surveys for over a dozen years. We were one of the pioneers in the field. As a result, we have a great deal of experience in understanding the needs of clients. Some things are obvious, like reliability. Everyone offers it. We ensure it through redundant internet connections, remote data centres, high-end IBM servers that we own and manage and proprietary software that can handle very high volumes of concurrent users (people submitting surveys at the same time) without the concern of server busy error messages. Clients want flexibility. Others offer it. We built our own tools to deliver it, starting in the mid 1990's when survey tools were not available. Question types, report formats, languages, detailed analysis capabilities, survey and organizational structure management tools... all flexible to meet your needs.

Accuracy is another one of those things everyone delivers. Its pretty easy to do that on a few reports and problems aren't always the easiest to detect anyway... right? Try taking that approach when you are delivering 50,000 reports in multiple languages, over a 4 week period and knowing those reports are going to be scrutinized by world-class consultants. We built a system that applies the same high standards to every report... whether its one report for a small company or 50,000 reports for one of the world's largest companies that continues to use our services year after year... so we are confident in saying that we too deliver on accuracy.

Sometimes it's the little things that make the biggest difference in terms of confidence... like the ability of your survey participants to connect to the survey. Most vendors say it is your problem because they can't control it. That's true. We can't control it either, but we can help you. We developed a tool to test and capture connectivity information prior to the survey launch so your IT department can quickly troubleshoot problems. Little details that can make a big difference, especially if one of the people that has a connectivity problem happens to be the President of your company.

Our technology delivers reliability, flexibility, accuracy and confidence. Our people build and deliver the technology, along with the expertise to use it to your maximum advantage.

Read more about our survey technology: [Insight](#)