

Solutions

We call them 'solutions' rather than 'products and services' because at the end of the day, that's what you need. Survey programs are a means to an end, at that end is usually the company's bottom line.

Studies have shown there is a link between happy employees, happy customers and happy shareholders. Unfortunately, it's a complicated process to tie all those together. The good news is we have the tools and expertise to help you.

Our solutions focus on the employee part of the equation. As we state on our homepage, we don't try to be all things to all people. We do what we know best and partner with a select few organizations that bring complementary skills into the mix when needed. A sensible approach that works well for our clients.

Our solutions also focus on providing information as the foundation for taking action. You need to establish some baselines before you can accurately measure change and attribute it to specific actions. Our solutions do that.

The image below shows our process for developing and implementing our solutions which are unique to each client, because each client is unique.

The process works very well, whether you are trying to:

- understand why so many employees are leaving your company, so you can address those issues and retain more employees and cut turn-over costs, or
- what level of engagement your employees are experiencing so you can take actions to raise that level and experience the benefits of higher productivity from the same employees, or
- whether its another issue that's more specific to your particular organization.

ClearPicture employees work closely with our clients to understand what they are trying to accomplish and then we use our expertise and technology to deliver the solution.

We have a very high client-retention rate, so our solutions work. The other thing that keeps our clients coming back program after program and year after year is that we make it personal. One of our long-time clients summed it up best when he told us, 'I can't tell where my team ends and yours begins'.

Read more about our survey and our research support solutions.